

CPYRGHT

# The spy the Russians couldn't get to talk, talks.

In 1960 Greville Wynne traveled to Moscow as a businessman. In reality, he was an agent for British Intelligence. His mission: to contact Col. Oleg Penkovsky of the Soviet Military Intelligence and see if he wanted to help the West.

Wynne's mission was successful beyond anyone's wildest dreams. The information Penkovsky revealed changed the course of the cold war and helped President Kennedy in his crucial Cuban crisis decisions.

Though they were both caught and tried for spying, neither Wynne nor Penkovsky told the Soviets the true extent of their operation. Here, for the first time, is the story of one of history's most astounding cases of international espionage as told by Wynne himself.

You'll find Wynne's story, *Contact on Gorki Street*, condensed from the forthcoming book, *The Man From Moscow*, in the August Reader's Digest. In the same issue are a host of articles and features designed to inform you, entertain you, challenge you.

For example:

1. Eisenhower's plan to halt crime. The former President speaks his mind on the alarming increase in crime. He explores the connection between crime, riots and protest demonstrations, and discusses the basic cause of America's growing lawlessness. The article is entitled *We Should Be Ashamed* and you'll find in it a challenging new idea that could reverse a dangerous trend.
2. Who wins a strike? Are the consequences of a prolonged strike ever worth the enormous economic waste? Does anyone really win? Enlightened unions and management are now proving that strikes can be eliminated. The new techniques set forth in this article describe a new approach which Secretary of Labor W. Willard Wirtz calls "creative bargaining."

Don't Miss

3. Japan's quick Sanitized - Approved For Release : CIA-RDP75-00149R000600240009-4  
 effort to create a new Asia, the Japanese are using the resources of their free and flourishing economy. Throughout Asia they are helping to build economic and political stability. Here is a picture of progress—in Thailand, Malaysia, Indonesia, Korea, Formosa and the Philippines.

4. TV news—the unreal world. The camera can make a few excited people into a mob, and completely ignore a quiet majority. Why do newscasters exaggerate events and distort the “news”?

And what should be the true job of TV newsmen? A provocative article condensed from *Horizon*. It will give you a better view of the picture on your screen.

5. How much space does a man need? Scientists have found that overcrowding, especially in cities, can lead to delinquency, sexual deviations and even physical illness. This perceptive article tells how a traffic jam or a crowded beach can affect your own well-being. Included are 5 steps the average person can take to help make our cities more livable.

6. Making habits work for you. Many of us waste our creative energies, limit our chances for success, simply because of poor habits. What are the right habits—the ones that can lead to success? An eminent psychologist lists them, and gives 4 rules for acquiring them.

7. The teacher gap—and how to close it. The United States is facing a critical shortage of schoolteachers. Among the reasons: rigid and outmoded requirements that bar qualified individuals. Here is an informed assessment of what can be done to reverse the trend and put

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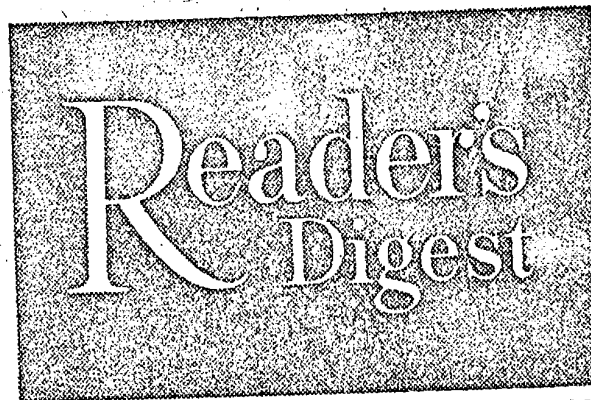
new life in the teaching profession.

Also in the August issue:

*Tyranny in the Internal Revenue Service*  
*Seven Tips on Insuring Your Home*  
*What Every Juror Should Know*  
*Britain's Bonanza at the Bottom of the Sea*  
*Home, Sweet Electronic Home*

All told, 30 major articles, plus a variety of departmental features, excerpts, anecdotes and humor.

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**WORLD'S BEST SELLER**

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